

Finally! Self-publishing that isn't scary

This new book is a refreshing blueprint for successfully turning your book idea into reality and learning how easy the process really can be

Your dream of publishing a book deserves to become reality. If you have a book you've written and you believe in that book, you should publish it. The new book, *Self-Publish Today!*, is a guide that takes a no-B.S. approach to navigating the self-publishing process effectively and with ease, leveraging valuable insider tips from someone who has helped thousands of authors, business owners and information marketers have successful publishing experiences.

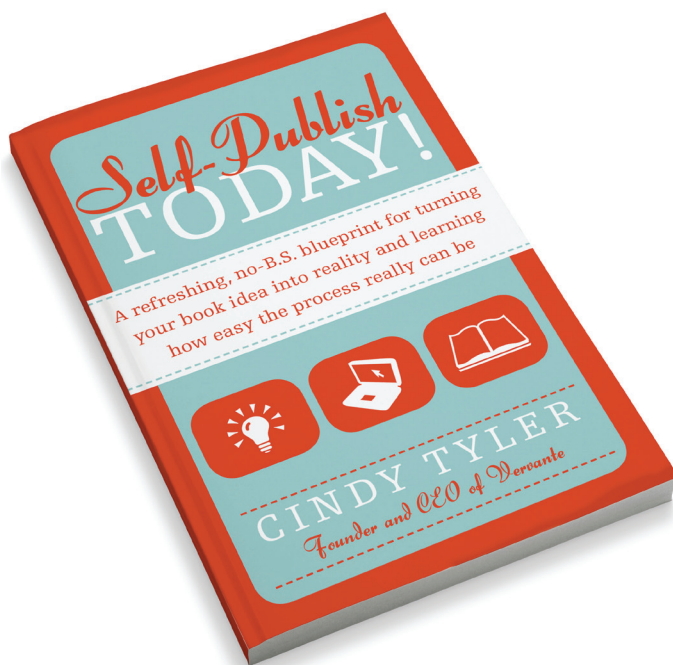
Author Cindy Tyler, an experienced leader in the publishing industry, wrote *Self-Publish Today!* to support and inspire first-time authors (and even second- or third-timers) who find themselves intimidated by the process of getting their book into print. While on-demand self-publishing is one of the most cost-effective methods of printing a book available today, many find the process overwhelming. This book is a valuable blueprint for how publishing can actually be an easy and enjoyable experience.

Self-Publish Today! is the only book that dares to get rid of all the fluff and get right down to the good stuff – step-by-step guidelines and insider tips for essential elements of publishing, such as:

- Preparing your manuscript for publication
- Design and formatting best-practices
- Tips for captivating book covers
- Pricing and royalties
- Sales, distribution and marketing
- The finishing details that will make your book stand out

Just imagine the feeling of finally holding your book in your hands and selling copies, presenting it to clients or gifting it to friends and family. This book will be instrumental for your self-publishing success as it walks you through from the time you have your manuscript edited to receiving that first exciting printed copy in your hand.

Whether you need five books or 5,000, Vervante offers a full-service self-publishing solution that is easy and quick. Email sales@vervante.com to learn more about publishing your own book.



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