

# THE GO-TO GUIDE

## for Self-Publishing

We're excited to share the release of a game-changing resource for authors who need a little help navigating the self-publishing process AND guidance for using that book to grow their business and create a solid foundation for future sales success.

*"How to Self-Publish: The complete guide for authors, entrepreneurs and industry influencer"* builds on our 2015 release of "Self-Publish Today" and was written to help authors, entrepreneurs and industry influencers make sense of all the steps that might seem confusing when publishing a book. By following this guidance in this book, you can check off all the details in a matter of days — and at a fraction of the price if you tried to figure everything out on your own.

But we don't stop there. Publishing a book can lead to so much more including new revenue streams, new clients or customers, databases of new fans that can accelerate business growth, and new opportunities for sharing your knowledge and experience.

We are committed to supporting our customers throughout their experience with us and this book provides the knowledge you need to leverage the amazing potential of publishing a book for growing your business, spreading your message, and achieving your biggest goals.

A print edition of this book can be ordered by clicking [HERE](#). Or you can download a copy [HERE](#). Either way, here are a few highlights:

- How to get access to your customer contact information so you can build a list, boost sales, and nurture an audience hungry for more. (spoiler: Vervante helps you do this – other publishers don't!)
- How to prepare your manuscript for publishing
- Design and formatting best practices
- Tips for creating eye-catching book covers
- The wide variety of books you can create: Children's books, coloring books, journals, planners, collaborative books, etc.
- How to copyright and legally protect your book
- Sales, distribution and marketing tips
- Listing your book on Amazon, Barnes & Noble, and Baker & Taylor
- How to get the biggest returns / royalties
- And so much more!

Just imagine the feeling of finally holding your book in your hands. Then watching online sales roll in, appearing at book signings, speaking from

the stage about your experiences as an author, and seeing new growth in your business and passion.

Whether you need five books or 5,000, we offer full-service self-publishing solutions that are easy and quick and customized to fit your exact needs. If you'd like to talk to one of our publishing experts, email [sales@vervante.com](mailto:sales@vervante.com). Or schedule a phone conversation by clicking [HERE](#). We're excited to help you make your dreams of becoming an author come true!

