

DIE-CUT AND KISS-CUT

Stickers

There are two types of stickers we offer, die-cut and kiss-cut. Here's what makes them different:



Die-Cut Stickers are custom-shaped stickers. They have a backing that is cut to the exact shape of the design. Each die-cut sticker is printed separately in any shape or size.



Kiss-Cut Stickers are laser cut but the backing is left intact. Most kiss-cut stickers come in sheets with multiple stickers per sheet.

DIE-CUT STICKERS

Die-cut stickers can be printed separately in any shape or size. Because the backing is cut out the same shape as the sticker, this makes them an attractive gift or additional resource to use for everything from branding packages, adding to gift bags, or personalizing equipment and products.

Die cut stickers are cut straight through the vinyl and paper backing to fit the exact shape of your design.



DIE-CUT AND KISS-CUT STICKERS

KISS-CUT STICKERS

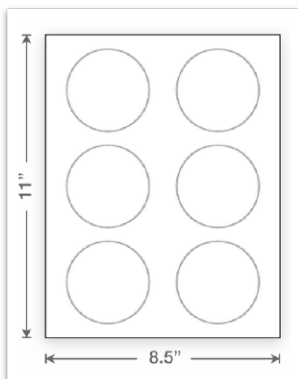
Custom Kiss-Cut Stickers

We offer up to 30 different shapes on a sheet, any size up to 8.5x11. These can be bound in a product such as a planner or journal, or packaged and sold as sheets of stickers.



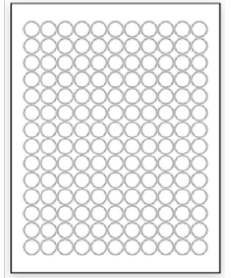
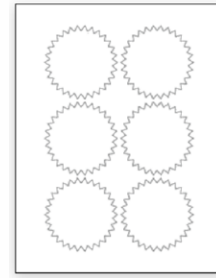
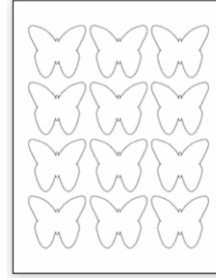
On-Demand Kiss-Cut Stickers

If you're looking for an on-demand kiss-cut sticker option, using a pre-cut sheet of stickers is an easy and affordable solution. We can purchase pre-cut sticker sheets with various shapes. There is no minimum number of sheets required if we use pre-cut sticker sheets. In the example below we printed 3" round stickers using a 3" round pre-cut sheet of labels.



There are a variety of shapes and size available such as butterflies, starburst, and round stickers. So if you're looking for fun shapes and other options, using pre-cut label stock can be a very affordable option.

Examples of Pre-Cut Sticker Stock Available



Custom Kiss-Cut Sticker Sheets: Up to 30 shapes per sheet, minimum order quantity 150 sheets.

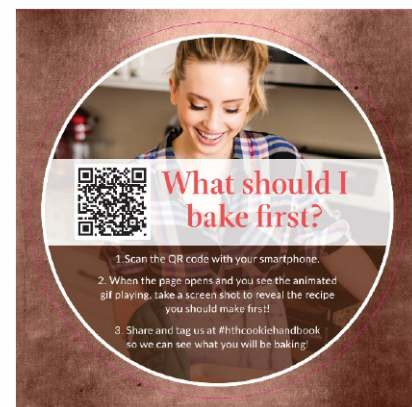
Pre-Cut Sticker Sheets: No minimum, contact us for more information about shapes available.

STICKERS WITH QR CODES

Stickers and QR codes are a great combination – and one you can easily use for everything from promotions to marketing to adding value to your products and services.

See the example below to see how versatile stickers can be for combining design with QR codes to create an easy way to share information or a call-to-action, increase brand awareness, and support audience and business growth.

There are many free online sites where you can get a QR Code. All you have to do is add the QR code to your sticker (or postcard or document) and you can easily link your offline customer to your website, social media, or other online platforms.



DIE - CUT AND KISS - CUT STICKERS

Ideas For Using Stickers:

- Up-sell items for daily planners, workbooks, coloring books, etc.
- Personalize undated planners with dates, times, categories, etc.
- Add to tabs for labeling and organization.
- Extras for workbooks, journals or coloring books.
- Activity books for children.
- Bonus gifts accompanying products or services.
- Boost brand awareness – can be applied to personal gear or products (computers, snowboards, helmets, binders, cars, you name it...)
- Add to shipping packages for some extra color and pop.
- Printed with QR codes
- Extras for subscription boxes, goodie bags, welcome packages, etc.

CREATING STICKERS FOR YOUR PRODUCT

If you like the idea of creating stickers, we're here to help! For ideas and inspiration, check out the [videos we've shared on our website](#). To receive free quotes, or share questions and ideas, email sales@vervante.com.

*Example of branded sticker
Added to a shipping box.*

