

# *customized boxes for* **WELCOME GIFTS, VIP & PRODUCT LAUNCHES**

These unique products have become one of the most versatile, income-boosting and business-building ideas. We can prepare and send your customers a box filled with products for everything from pets, beauty, and crafts to gardening, food, and fitness. We've created a checklist to take you step-by-step through the process from your ideas to fulfillment.

## *step* **1** **CHOOSE YOUR THEME & CORE PRODUCT**

Define your box content. If you are a business coach or offer mentorship programs, this could be a welcome box to new members. A box for a product launch could include the new book or planner with complementary products.



## step 2

### NOW ADD COMPLEMENTARY PRODUCTS

One of the best things about packaging your product in a printed or branded box is how easy they are to customize. After you've chosen your core product, the next step is to add extras. Choose items that will complement the core product or theme, or that will add value to the event or program your customer signed up for. Some ideas are:

- Thank you note or letter
- Pens, Pencils, Stationery
- Customized card decks
- Event tickets, coupons, or bookmarks
- Athletic accessories (fitness bands, supplements, water bottles, etc.)
- Notepads / Notebooks / Journals
- Stickers: kiss-cut sheets or die-cut shapes
- Tote bags, pouches, backpacks



## step 3

### PRESENTATION

Do you want the products nestled in colorful crinkle paper or wrapped in tissue paper and sealed with a sticker?



## step 4 CUSTOM PRINTED OR STANDARD BOX

Now that you've decided on the box we can create a mock-up of the content to determine the box dimensions. If you would like a custom printed box we'll provide you with a template so you can design your box with your branding and messaging. Our white or kraft colored shipping box with a gorgeous sticker (and maybe even include a QR Code) is a great, affordable option.

Let us know if you'd like to add customized packages or a box product to your business. Vervante can help create, package, and fulfill shipments to your customers. Here's how:

- We can print or produce some or all of the products to be included in your customized box product.
- Items we don't print such as apparel, pens, etc. can be sent to us and we'll assemble and ship your boxes.
- Each time you need a box to be shipped, we will assemble the boxes exactly as you direct us to, then ship packages directly to your customers.



If you're ready to create a box that provides an extra special experience for your customers, we can help. Send us an email at [sales@vervante.com](mailto:sales@vervante.com) or schedule a phone call [HERE](#) to discuss your ideas and options.