## PLANNER Checklist

## CREATE A CUSTOM PLANNER FOR YOUR BUSINESS



Choose Your Topic, Size & Specs: Consult our video page for ideas



**Plan Your Timeline:** Set deadlines for printing, sales, shipping, etc.

**Design Your Planner:** Create something beautiful AND functional



**Decide on the Details:** Select extras & add-ons



**Pricing & Production:** Know production costs, set retail price



**Presentation:** Make a great first impression with custom packaging



**Orders, Shipping and Fulfillment:** Set up shopping cart, test fulfillment process

Contact sales@vervante.com to create your own, customized planner.