



Print With INTENTION

Bringing Your Ideas (and Content) Back to Life

At Vervante, we believe printing with intention means creating products that are purposeful, useful, and aligned with where you are right now. Not everything needs to be brand new. Some of your best work may already exist and simply needs a refresh, an update, or a new format to bring it back into the world.

Use this worksheet to slow down, reflect, and decide what deserves your attention next.



THE IDEA THAT WON'T GO AWAY

The projects that linger usually do so for a reason.

What idea, project, or content keeps resurfacing for you?

How long has it been waiting for your attention?

NEW, PAUSED, OR READY FOR A REFRESH

Many successful printed products start as existing content that gets reorganized, refined, or repackaged.

This project is best described as

- ☐ A brand-new idea
- ☐ A project I started but paused
- ☐ Content I've already created that feels dated
- ☐ Digital content that could work better as a printed product
- ☐ A mix of these

What materials already exist that could be reused?

(Blog posts, emails, course content, notes, worksheets, presentations)



THE VALUE THAT'S ALREADY THERE

Refreshing content isn't about fixing something broken. It's about making something useful again.

What still feels strong or valuable about this content?

What feels outdated, unclear, or incomplete?

If this were updated and shared again, how might it support your audience or your business?

PRINT WITH INTENTION

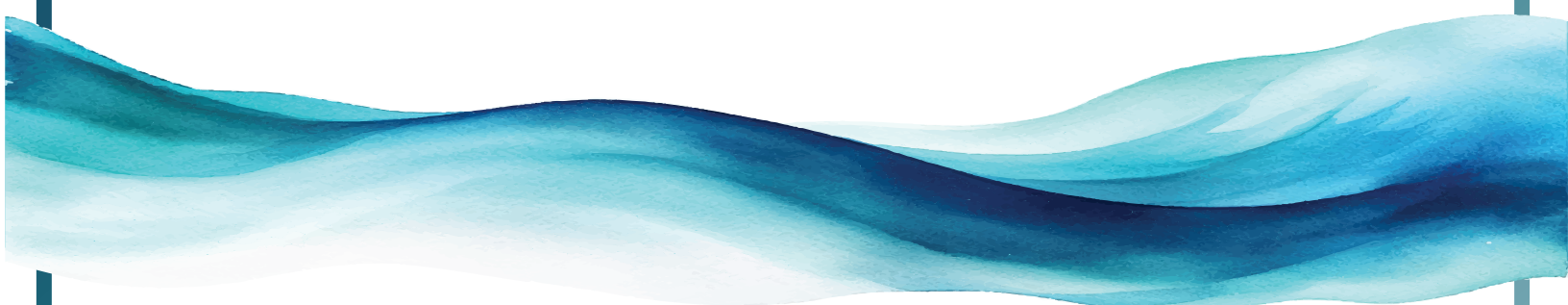
Choosing the right format matters. Printing with intention means letting the content guide the product, not forcing the product to fit.

The format that best supports this idea is

- ☐ Workbook
- ☐ Planner or journal
- ☐ Guided notebook
- ☐ Card deck or prompt cards
- ☐ Book or companion guide
- ☐ VIP or Welcome Box

Something else: _____

Who is this for, and what problem does it help solve?



KEEP IT SIMPLE AND REAL

You don't need to print everything at once. Starting small is often the smartest path. What is the simplest version of this product you could create first?

What can wait until later?

MOVING FROM IDEA TO ACTION

*Momentum comes from taking one clear step.
One action I can take in the next 30 days*

How will I know this step is complete?

(Requested a quote, updated files, printed a sample, set a launch date)

THE COMMITMENT

Printing with intention is about finishing, not perfecting.

"I commit to taking intentional action on

so this idea can move from concept to something tangible."

Signed: _____

Date: _____

WHEN YOU'RE READY FOR SUPPORT

If you'd like help bringing this idea to life, we're here.

- Browse our videos and product catalog for inspiration
 - Schedule a brainstorming call to talk through options
 - Send us an email and tell us what you're thinking about creating
- Sometimes all it takes is a conversation to get unstuck.

VERVANTÉ™
Let your creativity flow