# Vervanté publishing from a to z







#### IS FOR CARD DECKS, CALENDARS AND GREETING CARDS

Custom-designed card decks, greeting cards and calendars are popular choices for creating products that attract attention, create connections and keep you top of mind for current and potential clients.

#### IS FOR BOOK COACHES

We love book coaches and publishing consultants - and they love how we help their clients move from manuscript to authorship without missing a beat.







IS FOR DVDS

DVDs are still a powerful tool for video products and business growth. Many customers prefer this classic way of viewing video.



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#### IS FOR EMAIL ADDRESSES

Your email list is your #1 asset for business growth! Vervante gives you access to customer date - other publishing companies don't.

FREE quotes FREE access to our publishing pros, including our CEO FREE expert guides FREE author accounts FREE ebook "100 Publishing Tips" FREE ebook "How to Self Publish" FREE product catalog FREE customized packing slips with your logo and messaging



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#### IS FOR GUARANTEE

We guarantee your satisfaction with our products and services. Customer satisfaction is our number one goal. We offer a variety of binding options including image wrapped case

of binding options including image wrapped case bound books, dust jackets, faux leather with embossed title and children's books. Hard cover wire-o and spiral bound books printed in full color or black & white.

IS FOR HARD COVER BOOKS



#### IS FOR INVENTORY MANAGEMENT

Plenty of clean, modern and organized warehouse space to store your inventory for future fulfillment with access to online, real-time inventory. You set the re-order points for each item and receive an email when it's time to replenish your inventory. Let us manage your products such as apparel, supplements or products we've produced for you and we'll drop ship on demand.

## IS FOR JOURNALS

When you need something beautiful, inspirational, fun and functional, custom-designed journals are the way to go. Vervante is one of few publishers who offers spiral bound journals printed on demand, any size, any number of pages.



IS FOR KIDS YOUNG AND OLD

Kids love books – and for authors who've dreamed of writing a children's book, we offer hard cover, saddle-stitch and perfect bound books young readers will love.



# IS FOR LEGAL

Protecting your work is critical, that's why we offer copyright services for authors who want to make sure they have legal protection for their books and products.

PROTECTION





IS FOR NEWSLETTERS, NOTEPADS & NEW REVENUE STREAMS

Printed newsletters, notepads, notes and greeting cards keep you front and center.



#### IS FOR MIXED B&W with COLOR

Most book publishers tell authors they can only have their book one way black & white or color and nothing in between. Vervante offers you the option of having – and paying – for only the pages you want printed in color, not the entire book.



IS FOR OFFSET PRINTING

Traditional offset printing is available in addition to digital and ink jet options.

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#### IS FOR Planners

Planners are always popular – any size, with or without tabs, soft cover spiral or hard cover wire-o bound.

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# start EACH DAY WITH A Gratefulleart

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#### IS FOR QUICK TURNAROUND

We understand that life can throw curveballs, so when you need a quick turnaround, we go the extra mile to print and ship your products where they need to be without added stress, inflated charges or rush fees.



#### IS FOR ROYALTIES & RETAIL SALES



It pays to self-publish with Vervante and make more money by selling from your site. Use Amazon as a secondary distribution channel and let us take care of the details.





### IS FOR SUPPLEMENTS, STICKERS, & SUBSCRIPTION BOXES

We'll store, manage and drop ship your supplements worldwide.

Add your logo or brand on a **sticker** to our shipping boxes and packaging and let your customers know what's inside.

> Subscription boxes, welcome kits and VIP packages have become one of the most versatile, incomeboosting and business-building products. We'll help create, package and fulfill your shipments.

Unlike other companies that lock you into high-volume and high-dollar packages oftentimes with hidden costs, we print as many as you want, when you want, with no extra charges and no hassles.



entive

Customized USB flash drives can be imprinted with your company logo and packaged to create a unique product your customers will love.



#### IS FOR VARIABLE DATA

Variable data printing makes your product look like it has been expressly designed and printed for a personalized customer experience. Use this strategically, and it can maximize the response rate for your marketing and sales products.

#### IS FOR WORRY-FREE FULFILLMENT

Send us orders from ANY shopping cart. We offer an API as well as sending us just the email notification from your cart, an email, excel or CSV. We make it easy for you to get your products to your customers quickly.



IS FOR EXTRAS AND EXPERTS

IS FOR

YOUR

WAY

We offer free resources featuring a wide range of expert guides, how-to's, technical specifications and more, all written by our team of experts with decades of experience in the publishing industry. And if you prefer talking to an expert, we offer free phone support and consultation.

> No need to settle, whatever your dream is we will help make it happen. Books for adults and children of varying sizes and binding types including hardbound, paperback, spiral and wire-o. Card decks, greeting cards, posters, prints, notepads, journals and planners... we can make it happen - your way.



No dull, mindless products allowed here. Vervante keeps things lively with regular newsletters, free resources, publishing tips, insider strategies and even fun guides like our "How to zombie-proof your book" that'll make you laugh while sharing some seriously useful information.

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