

# PRODUCT IMAGES & LOOK INSIDE FEATURE

## *Amazon & Vervante Bookstore*

We will post an image like this:



## Product Images

We will use a thumbnail of the book cover, first card, planner cover, etc. when we create the Amazon Listing. You are welcome to supply us a different image to use as the main image. You can supply a total of eight (8) images to be posted on Amazon.

- Images should be clear, information-rich and attractive.
- Products must fill at least 85% of the image.
- Images must show only the products that is for sale, with few or no props and with no logos, watermarks, or inset images.
- Images must be at least 1000 pixels on the longest side and at least 500 pixels on the shortest side to be zoom-able.
- Images must not exceed 10000 pixels on the longest side.
- JPEG is preferred.

Or you can supply us  
with images like this:



## Look Inside for Amazon Marketplace



If you would like the Look Inside feature for your book posted on Amazon, please provide a **complete** PDF of the front cover, interior pages and back cover. Amazon will select the pages to be displayed.

- The PDF should be free of security (changes, selection, document printing are allowed).
- All fonts are embedded (especially if custom fonts are used).
- The front cover should be the first page of the PDF.
- The back cover should be the last page of the PDF.
- All images should be submitted at 300 DPI or higher. High DPI settings for embedded images improve our ability to make text in embedded images searchable.
- The PDF pages should be cropped and free of registration marks, crop marks, and other extraneous and non-printing text, marks or elements.
- The PDF should not be in "spread" format where individual PDF pages contain more than one physical book page.
- The Look Inside PDF should be labeled with the ISBN number.

Email the **complete** PDF for Look Inside feature to [customerservice@vervante.com](mailto:customerservice@vervante.com).

## Peek Inside for Vervante Bookstore



The Peek Inside feature we offer in the Vervante Bookstore should be a **partial** PDF which is usually about 20 pages. The PDF should include the front cover, the interior pages you want to be displayed, and the back cover. We will post the PDF you provide as the Peek Inside PDF your customers will see in the Vervante Bookstore.

- The PDF should be free of security (changes, selection, document printing are allowed).
- All fonts are embedded (especially if custom fonts are used).
- The front cover should be the first page of the PDF.
- The back cover should be the last page of the PDF.
- The PDF pages should be cropped and free of registration marks, crop marks, and other extraneous and non-printing text, marks or elements.
- The PDF should not be in "spread" format where individual PDF pages contain more than one physical book page.
- The Peek Inside PDF should be labeled with the Vervante Part Number.

Email the **partial** PDF for Peek Inside feature to [customerservice@vervante.com](mailto:customerservice@vervante.com).

## Graphic Design Services

If you'd like our graphic design team to create web images, a 3D image of your product, a fanned out image of your card deck, the PDF for Look Inside or Peek Inside, etc. we can help prepare these images. Please email us at [customerservice@vervante.com](mailto:customerservice@vervante.com) and we'll be happy to give you a quote to create additional images of your product.

