

# PRODUCT IMAGES FOR *Amazon Marketplace* and PEAK INSIDE FOR *Vervante Bookstore*

We will post an image like this:



Or you can supply us  
with images like this:



## Product Images

We will use a thumbnail of the book cover, first card, planner cover, etc. when we create the Amazon Listing. You are welcome to supply us a different image to use as the main image. You can supply a total of eight (8) images to be posted on Amazon.

- Images should be clear, information-rich and attractive.
- Products must fill at least 85% of the image.
- Images must show only the products that is for sale, with few or no props and with no logos, watermarks, or inset images.
- Images must be at least 1000 pixels on the longest side and at least 500 pixels on the shortest side to be zoom-able.
- Images must not exceed 1500 pixels on the longest side.
- JPEG is preferred.

## Peek Inside for Vervante Bookstore



Bookstore should be a **partial** PDF which is usually about 20 pages. The PDF should include the front cover, the interior pages you want to be displayed, and the back cover. We will post the PDF you provide as the Peek Inside PDF your customers will see in the Vervante Bookstore.

- The PDF should be free of security (changes, selection, document printing are allowed).
- All fonts are embedded (especially if custom fonts are used).
- The front cover should be the first page of the PDF.

- The back cover should be the last page of the PDF.
- The PDF pages should be cropped and free of registration marks, crop marks, and other extraneous and non-printing text, marks or elements.
- The PDF should not be in "spread" format where individual PDF pages contain more than one physical book page.
- The Peek Inside PDF should be labeled with the Vervante Part Number.

Email the **partial** PDF for Peek Inside feature to [customerservice@vervante.com](mailto:customerservice@vervante.com).

NOTE: Amazon Marketplace no longer offers the Look Inside feature.

